



Icon Educare Services

Pride in Excellence



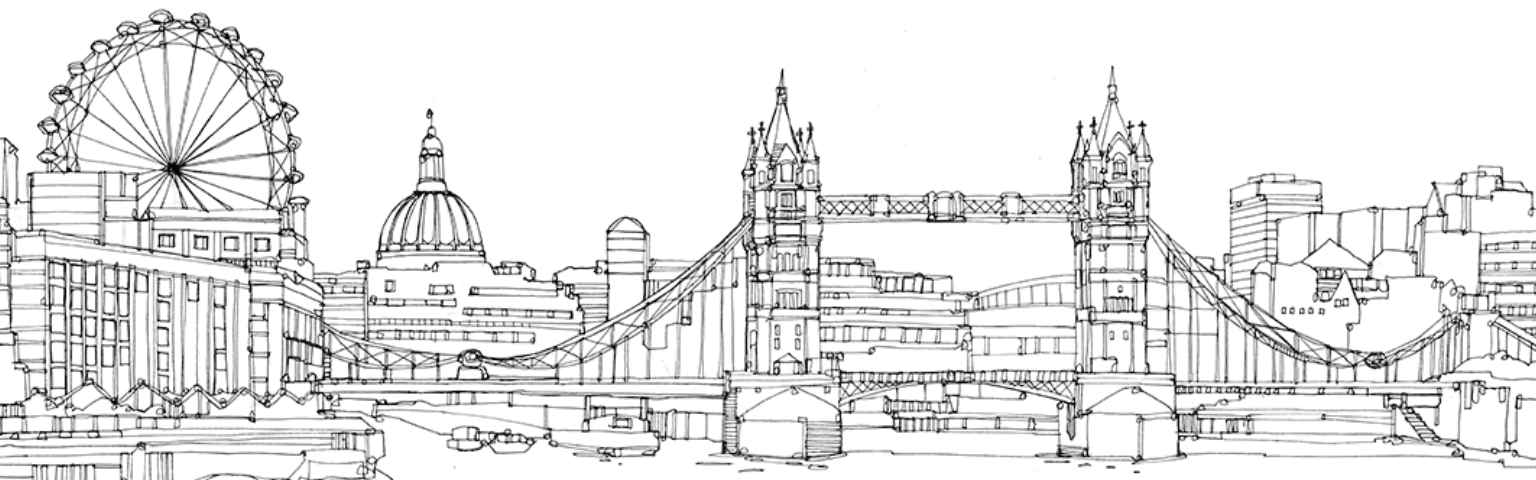
IES
PROFILE

2019 | 2020

 www.ies-bd.org

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Message from CEO



IES is a creative, innovative and forward-thinking education and management consultancy firm in Bangladesh. We take our responsibilities to our clients seriously and strive to provide the best industry experience and specialist support you need to take your career to the next level.

Our work is our pride. Excellence in everything, leadership by example, integrity and transparency is our core principle on which we work. I am delighted that you have chosen IES as your education service provider. I would like to thank all the students, our partner institutions and acquaintances for choosing us.

This is an exciting time to involve with us and I hope to be able to welcome you to IES soon


Shajeda Khatun
CEO

About IES

Icon Educate Services (IES) was founded in 2016, by two veteran University of London Graduates, Khaled Muhammad Al Faruq and Mohammad Mahmudun Nabi in Bangladesh. We are a team of professional with more than 25 years working experience with the British Council Education UK and trained by trusted university partners.

We aware that choosing a university to study overseas is an important life decision which provides career prospects and opportunities of experiencing new cultures, customs and ideas. Started with the concept to help students efficiently, quickly and successfully gain admission to top colleges/universities/institutions and to make every aspiring student dream come true, we work closely with students and parents to ensure that they receive the best and most appropriate accurate information about studying abroad.

IES specialize in five main International activities:

-  Recruit international students to worldwide universities by providing a professional and quality assured services.
-  Offer summer school opportunities.
-  Develop international partnerships.
-  Arrange professional training facilities.
-  Provide visa support to students.

IES Summary

Year of Establishment : August 2016
 Trade License No. : 03-047256
 Joint Stock Reg. No. : P-39161/2016
 Company TIN : 749828495232
 Company BIN : 002315511
 No. of employee : 8+

Banking Relation

Name of the Bank : The City Bank Ltd.
 Branch : Newmarket, Dhaka
 Account Name : ICON EDUCARE SERVICES
 Account No. : 1401833219001
 SWIFT Code : CIBLBDDH





To provide and engage our clients including genuine students, in a range of highly-valued, career-focused services, program and activities within a circle of leading education providers from various parts of the world. In particular, we encourage and enable current students to make and implement well-informed decisions about their careers.



Education is not simply about achieving a higher state of knowledge, it is about equipping our students with the tools they need to go out into the world and shape it for themselves. Our vision is to identify, encourage and nurture Leadership, Confidence, Responsibility, Teamwork, a World Vision and other positive traits in students and young learners through innovative technology and learning methodology.



Our Services



Study Abroad

Navigating a new landscape may open your eyes to culture, history, a new language or your heritage and studying abroad is the best opportunity to discover the world as well as your personal growth. IES has extensive network with schools, college/universities in UK, USA, Canada, Australia, Germany, Sweden and Netherlands.



Career Counselling

We work with colleges, students and parents in deciding the career path so that the student can get the best career option. With a team of experts, we offer you the best guidance appropriate to your needs, both course and financial.



Admission Guidance

IES teams work consistently with the university authorities while admission is in process and provide the information needed by university in coordination of students. We help you to get your offer letter on time and complete the visa application accordingly.



Scholarship Assistance

Our team closely works with various international institutions and we are well informed about various offered scholarship by the university. If you are eligible to get a waiver of your tuition we will properly guide you. Our students have been receiving scholarships ranging from full cost of attendance to full tuition.



Student Visa Support

Receiving university offer letter is not enough to get your study permit in your chosen destination. Our visa processing specialist are well informed about the immigration requirements and monitor the process to ensure your visa along with visa interview.



Pre-departure Preparation

We provide students with arrival and departure windows for our programs, allowing students to arrange the best travel to suit their needs.



Summer School & Study Trip

IES work in collaboration with an exceptional portfolio of independent Schools and organizations abroad to provide unforgettable travel experiences for school students. We work with top schools in the UK, Australia, Canada & USA where students can expand their academic horizons and express their creativity. Our packages are fully inclusive of classes, workshops, accommodation, meals, transfers, activities and excursions, and we provide a highly personalized consultancy and coordination service before, during and after departure, to ensure that the experience is enjoyable and stress-free for everybody involved!



Professional Training

IES offers a comprehensive range of individuals & corporate training courses in a variety of convenient locations, supporting the developmental needs of professionals worldwide. All of IES corporate training courses are designed to be very informative, interactive and engaging.

IES will help your employees master essential business concepts. Whether you represent a large multinational corporation or a small local business, we have a solution for your employee development needs.

Training categories: Business & Management, Banking & Finance, Gas & Petroleum, Water & Electricity, Science & Engineering, Health & Psychology, Media & Law, Social Science & Development, Teaching.



Other Visa Support

IES helps to process your short-term student visitor visa in the UK and visa for USA/Canada/Australia/EU to attend a short course. IES also assists parents, legal guardian, spouse and other family members to obtain visitor visa. You will experience a relaxed journey and prompt service with the help of our professionals.

LEADERSHIP TEAM



Khaled M Al Faruq **Managing Partner**

MSc, University of Liverpool, UK

BSc (Hon's), Goldsmiths, University of London, UK

Mr. Khaled performs overall company strategy, budget allocation, and legal correspondence.

Khaled has worked in the Education sector more than 10 years scope through various positions in the UK University as a visiting tutor, Lecturer at HE Colleges, Teaching Assistance & student Counsellor. He has also worked as a Lecturer at Daffodil International University, Bangladesh.

Specialization: Study UK: A Guide for Education Agents & Counsellors, British Council; e-Tutoring: University of Oxford; Child Protection: Educare Training, UK



Mahmudun Nabi **Partner**

MBA, Bangladesh

BSC (Hon's), University of London External Programme, UK

Mr. Mahmudun Nabi is responsible for the day to day financial and supply chain management of the business. Before starting his entrepreneurial path, he worked in a number of leadership positions for more than 10 years in Bangladesh.

MANAGEMENT TEAM

At IES we are proud to employ the most enthusiastic and dedicated individuals in the Education Industry. We are all passionate about what we do, from customer services & local marketers to management teams, and every one of us is responsible for the continued success of IES.



Shajeda Khatun
CEO

Mrs. Khatun is a renowned person in the education sector in Bangladesh. She leads entire operational management and plays a vital role in setting up the directions of IES. She worked for the British Council Bangladesh as Education Promotion Officer of Education UK for over 19 years. She also worked as General Manager at OSCL for 5 years. To this exceptional lady, excellence is everything, there is no better example of top class management, and she is one of the reasons why IES runs so smoothly.

Specialization: Education UK: British Council Trained Official ICEF: The Canada Course for Education Agents (CCEA)



Taposi Rabeya
Admin Manager

Ms. Rabeya has more than 5 years' experience in the relevant field. She plays leading role in admin management.

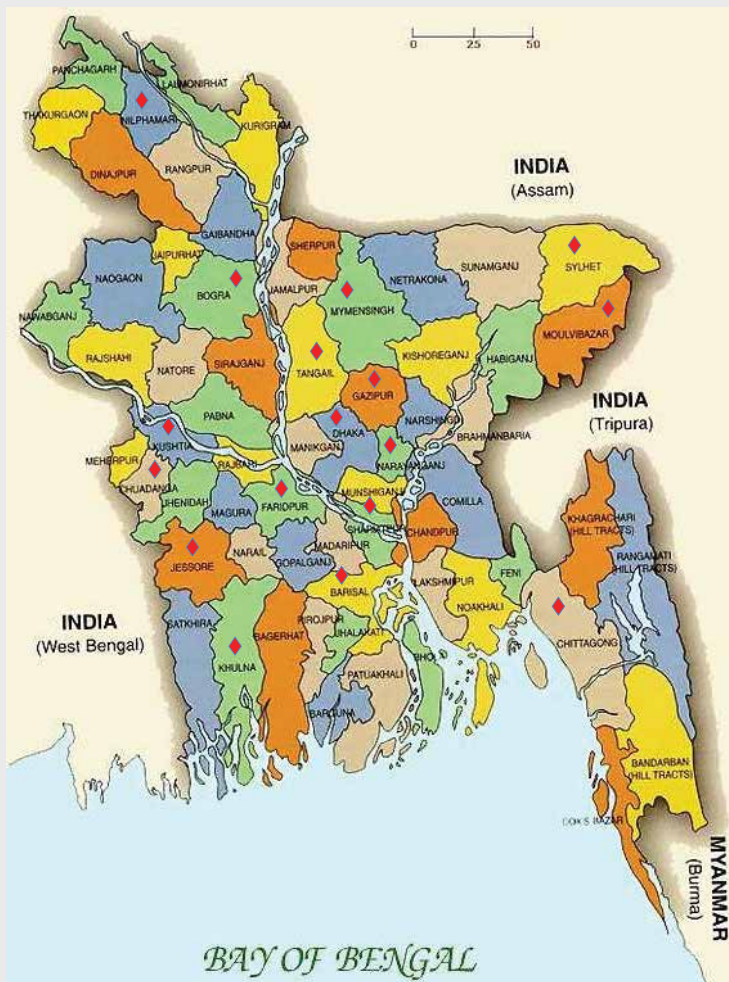
Specialization: Study UK: A Guide for Education Agents & Counsellors, British Council; Pearson: PTE Academic Training of Trainers (TOT) - Beginner Module.



Momena Sultana Shipu
Partner

Mrs. Momena provides day to day Educational Counselling and Marketing support. She worked at IDP Education in Bangladesh from 2002 to 2008. She also worked as Manager Counselling at OSCL for 10 years. She has experience of working with Government Officials for a decade and her inclusion with IES promise to provide the best business support to our potential partners and clients.

Our Market Coverage



Bangladesh:
Socio-Economic
at a glance

General:

Official Name: People's Republic of Bangladesh
 Capital City: Dhaka
 Time Zone: GMT +6 hours
 Political System: Parliamentary Democracy
 Total Area: 147,570 sq. km
 Population: 156.6 million (2013)
 Official Language: Bengali

Economy:

Currency: Taka (TK)
 Exchange Rate: BDT (1 BDT = \$0.013)
 GDP Growth Rate: 7.05% (2016)
 GDP per Capita: \$972.88 (2016)

Target Market

Our target market is students aged 16-40 who are not placed in Bangladeshi educational institutions. The local market cannot deal with the huge numbers of Higher Secondary School leavers, so many of them turn to study abroad. Parents in Bangladesh see education as an important investment for their children.

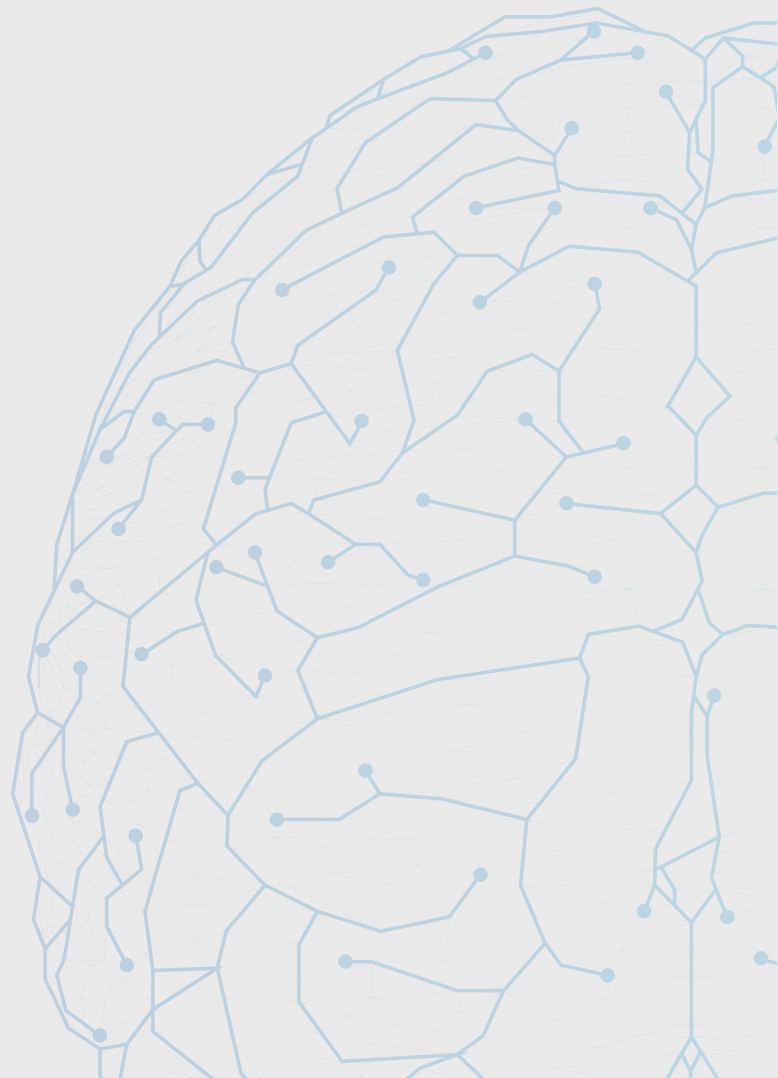
In Bangladesh, education is highly placed as a means not only of aspiration of higher income but of status. Parents are willing to go so far as to sell their assets to ensure the education of their children goes unhampered. Currently, the local education system cannot cope with the demand of the population.

Bangladesh has perhaps one of the largest youthful populations in the world – approx. 60% of people are under the age of 35. This factor alone is huge to ascertain that there is a huge market for potential students to study abroad.

Bangladesh is now poised to accumulate demographic dividend by using its working-age population. The Government has allocated around 24 percent of the annual budget to the HRD related sectors, such as - Education and Technology, Health and Family Welfare, Social Welfare, Cultural and Sports development and so on. Henceforth, various scholarships have been offered to Government officials including Prime minister Scholarship, Bangabandhu fellowship, Ministry of Foreign Affairs and so on. We are working meticulously with various Government departments and assist more than 50 Government scholars to obtain admissions in various universities for Sep 2019 intake.

Our Partners and Affiliations

Directly and indirectly, we are working with several institutes across the globe. Since 2016 we have successfully recruited more than 100 students in the UK, USA, Canada, Australia, Germany, Sweden and Netherlands. However, we are always looking for new venture opportunity.



Testimonial



IES is one of the most trusted and reliable educational consultant in Bangladesh. The team working here is very efficient and always helped me with accurate information and proper guidelines. I am really grateful and appreciate the way they helped me in getting admission in UK. From arranging documents to securing accommodation after getting visa, they helped me throughout the process.

Shazedur Rahman

Prime Minister Fellowship
MSc, Civil Engineering
University of Surrey, UK



IES provide continuous support all through my application process in the UK. They not only helped with preparing my documents but their supervision in every steps also give me the comfort of a family member. The support I received from IES is beyond words! Only a Thanks is not enough to express my gratitude to them; yet I would like to say "THANK YOU" to the entire Team. I wish them all the very best for their future endeavors.

Lubana Islam

LLM
Birmingham City University, UK



I believe applying through IES for my Post Graduate Programme was one of my best decision in my life. I not only got an Unconditional offer from a world rank university but they also helped me for my IELTS coaching, Visa, Travel Insurance and a lot of valuable guidance at each and every step. They have made my dream a reality. Thank you IES!

Jakir Hossain

MA in TESOL
University of Saskatchewan, Canada

Testimonial



I had an excellent experience with IES!!!! Me and my colleague applied for short training programme through Australia Awards scholarship scheme and visa processing through them. A very friendly team who are very much accessible and who were spontaneous in responding my queries. Starting from scholarship application to pre-departure guideline IES team took care of everything regarding the application process. Special thanks to Mr. Khaled who took a lot of pain in this regard for making our journey smooth.

Lotefa Parven

Australia Awards

Professional Training

The University of Queensland, AUS



It has been a great experience applying through IES at Queens University of Belfast. They always kept me updated and completed everything within the deadline. Their advice, experience and dedication just made the whole admission and visa processing journey smooth and stress-free. I am very pleased and thankful that my husband and children received their visa on time and we could fly together.

Khaleda Nasrin

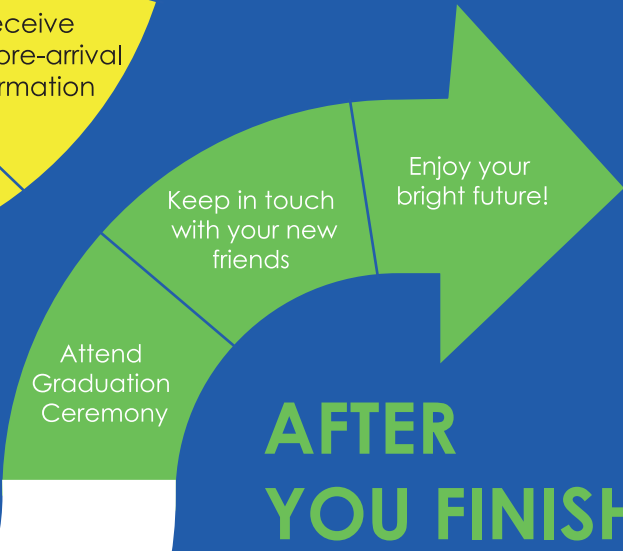
MSC Leadership for Sustainable Development

Queens University of Belfast

THANK YOU!



YOUR JOURNEY WITH IES



📍 House # 8, Road # 13 (New), Apt.# E2 (2nd Floor), Dhanmondi, Dhaka - 1209, Bangladesh

☎ +88 01925881429 ☎ +88 01790 457149 ☎ +88 029124806 ✉ info@ies-bd.org

f /iesdhaka 🐦 @iesdhaka 🌐 www.ies-bd.org